



# ADVANCED RIBOCEINE TECHNOLOGY

# **Purpose**

Cellgevity<sup>™</sup> provides health and wellness support by providing the breakthrough compound RiboCeine<sup>™</sup> and 12 other complementary ingredients. Cellgevity supports the production and function of glutathione, including supporting the removal of harmful toxins and neutralizing free radical damage.

# General Description

Glutathione is an antioxidant that is produced and found in every cell of our body. It is the body's master antioxidant and chief cell protector against free radicals and oxidative stress. Among the critical roles it fills, glutathione protects us from harmful toxins in the environment by acting as one of the body's primary detoxifiers.

Unfortunately, our bodies are continually subjected to extreme demands from work, stress, and everyday life, not to mention the harmful toxins, pollution, and free radicals that are constantly attacking our cells. All of these combined put a heavy toll on our glutathione demand.

Many of the methods of increasing glutathione are either not effective or are non-efficient for what our bodies need. Simply supplementing glutathione orally is limited in effectiveness for raising glutathione levels because it is destroyed in the digestion process before it is able to reach the cells.

# RiboCeine, the Glutathione Breakthrough

Although scientists have known for decades about the health benefits of glutathione, the challenge has been how to safely and effectively increase glutathione levels.

RiboCeine solves this problem of how to increase glutathione levels by providing cysteine, a fragile amino acid necessary to produce glutathione, in a patented formula that can be absorbed through the digestive system. RiboCeine has been the subject of forty-five published, peer-reviewed scientific studies that were funded by the National Institutes of Health and other scientific institutions. These studies have shown RiboCeine's effectiveness in increasing glutathione levels and effectively fighting against the effects of oxidative stress.

RiboCeine is based on 25 years of scientific research and was developed by the world-renowned research scientist and medicinal chemist Herbert T. Nagasawa, Ph.D.



#### Advanced RiboCeine Technology

RiboCeine is the foundation of Cellgevity because of how it effectively delivers cysteine. To better support this process, Cellgevity includes 12 science-based ingredients that support the production of glutathione and all its multifunctional roles.

#### **Product Benefits**

- Cellgevity is a synergistic blend of RiboCeine combined with twelve complimentary ingredients to form Max International's most effective health supplement.\*
- RiboCeine has outperformed all other means of glutathione enhancement against which it has been tested.\*
- Includes a source of curcumin that has been scientifically shown to have a 29% improved bioavailability than common sources of curcumin.\*
- The broccoli seed extract chosen uses the highest concentration of the active ingredient sulforaphane glucosinolate and is the same product used in the studies at the Johns Hopkins University School of Medicine.\*
- Employs BioPerine to enhance the bioavailability of key nutrients.\*

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.





#### ADVANCED RIBOCEINE TECHNOLOGY

# Ingredients

**Alpha Lipoic Acid** – a powerful endogenous antioxidant known to combat various forms of oxidative stress and to recycle other antioxidants. Together with glutathione, they protect the fat and water portions of the cells from different types of free radicals.

**Broccoli Seed Extract** (SGS-brand) – protects against DNA damaging electrophiles and helps cells neutralize toxins and carcinogens so they are eliminated from cells.

**Curcumin** (Merivat) – a potent antioxidant known to fight free radicals. Curcumin also induces Phase II enzymes that support the Glutathione detoxification pathway.

Resveratrol - an antioxidant known to combat free radicals.

**Grape Seed Extract** – grape seed proanthocyanidins support antioxidant activity.

**Quercetin** – a supporting flavonoid antioxidant that scavenges free radicals that can damage cells.

Milk Thistle Seed Extract (silybum marianum) – a powerful antioxidant used to support a healthy liver by supporting the removal of harmful toxins and heavy metals that are stored in the liver.

Vitamin C - known to support a healthy immune system.

**Selenium** (Selenomethionine) – the essential catalytic component of the enzyme glutathione peroxidase (GPx) and is required for its function. The glutathione peroxidase enzyme is responsible for the detoxification of lipid peroxides, and glutathione is an absolutely required co-factor for this enzyme.

**Cordyceps** – has been used as a Chinese medicine for centuries and has been studied for its activity in restoring energy, supports healthy stamina, healthy aging and good quality of life.

**Black Pepper** (BioPerine\*) – has been shown to assist in the absorption of Selenomethionine, Vitamin C, and Curcumin.

Aloe Leaf - is known to support a healthy immune system.

## Suggested Use

Take two capsules twice daily with water. Store in a cool, dry place not to exceed 25° C (77° F).

#### Guarantee

This product has been manufactured in the USA in strict conformance with industry standards. Purity and potency guaranteed.

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## Caution

Keep out of reach of children. This product is for adult use only. This product is not intended for use by children, pregnant women, or nursing mothers. CONTAINS SOY

# **Supplement Facts**

Serving Size: 2 Capsules Servings per container: 60

	Amount Per Serving	% DV
Vitamin C (as calcium ascorbate)	42.5 mg	47%
Selenium (as selenomethionine)	12.5 mcg	23%
RiboCeine (D-ribose-L-cysteine)	125 mg	†
Proprietary Blend:	580 ma	†

Cordyceps (cordyceps sinensis)(mycelium), Curcumin Phospholipid (root)(Meriva®), Resveratrol (Polygonum Cuspidatum) 50% (root), Alpha Lipoic Acid, Grape Seed Extract (vitis vinifera L.), Quercetin Dihydrate (Sophorae japonica L.)(Bud), Milk Thistle Seed Extract (silybum marianum), Broccoli Seed Extract (Brassica Oleracea var. Italica)(TiueBroc®), Aloe Vera(aloe barbadensis miller)(leaf)(BiAloe®), Black Pepper Extract (piper nigrum)(fruit)(BioPerine®).

† Daily Value not Established

Other ingredients: Hypromellose (Vegetable Capsule), Soy Lecithin, Microcrystalline Cellulose, Stearic Acid, Silicone Dioxide. CONTAINS SOY

Meriva®: trademark of Indena SpA, Milano, TrueBroc®: trademark of Brassica Protection Products, LLC, BiAloe®: trademark of Lorland Labs BioPerine®: trademark of Sabinsa Corporation

#### Allergy Warning

This product contains mushrooms (cordyceps).





Banned Substance Control Group Certified
Cellgevity has received the highly coveted Banned
Substance Control Group certification proving that
Cellgevity contains no trace of harmful anabolic agents
or stimulants. Under the direction of anti-doping expert
Don Catlin, M.D., professionals with years of experience
use cutting-edge technology and vigorous testing
methodology to test every submitted product. BSCG
certification affirms this product is safe for elite and
professional athletes everywhere.